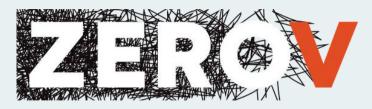


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#### Kentucky united against violence.

ZeroV, formerly the Kentucky Coalition Against Domestic Violence, is Kentucky's statewide coalition dedicated to ending intimate partner violence in our Commonwealth.

**Mission** 

The mission of ZeroV is to abolish the social conditions and systems that spark, enable, and amplify intimate partner violence and to create communities where all Kentuckians can live and thrive in safety and peace.

**Vision** 

All individuals, families, and communities have what they need to live in safety and thrive.

**Values** 

- Trust
- Integrity
- Kindness
- Inclusion
- Liberation
- Collective
   Acceleration
- Cultural Competency & Humility



## Focusing on Root Causes

A Message from our CEO, Angela Yannelli

#### TO OUR PARTNERS, COLLEAGUES, AND FRIENDS,

In the 43 years since our coalition was founded, ZeroV and our member programs have helped countless survivors of domestic violence build lives free from abuse. Our work to provide shelter, economic opportunities, access to healthcare, and more has been life-changing, life-saving, and essential to addressing the public health crisis of domestic violence.

However, domestic violence cannot be solved through support services alone. Like all other forms of violence, domestic violence is sparked and perpetuated by systems of oppression. Over the years, our work has expanded to both meet survivors' immediate needs and address the systemic causes of domestic violence. In 2020, we realized the mission and vision of the Kentucky Coalition Against Domestic Violence was no longer expansive enough to represent our work. We needed a new identity that allowed us to be bold in our commitment to systems change. So, this year, we became ZeroV: Kentucky united against violence.

To be clear, our focus unwaveringly remains on survivors of domestic violence. We still serve as the primary advocate and support system for our member programs and we remain committed to our nationally-recognized housing program for survivors. Our new identity simply brings to the forefront our ongoing efforts to address the systemic causes of domestic violence.

Although our rebranding is recent, our systems change work has been emerging for several years. One example is our 2016 institutional commitment to meaningful access, a framework for providing equitable services to people of all identities in a way that affirms their innocence, competence, and worthiness. Another example is our partnerships and solidarity with organizations that serve other marginalized communities. Survivors can only be safe when everyone is safe. Put another way, a world that's safe for survivors will be safe for everyone; safe to live, work, play, and, ultimately, thrive. This is the future we envision.

To make our vision of a Kentucky free from violence a reality, we must build momentum to inspire Kentuckians to change the cultural norms that enable domestic violence and reinforce oppressive systems. The responsibility to make that change rests with each of us. We invite you to join us in taking bold steps toward the future. Together, as a Kentucky united against violence, we can and will create communities where everyone can live and thrive in safety and peace.

Sincerely,

Angela Yannelli, CEO of ZeroV

### Our Work

#### Supporting Members and Propelling Systems Change

ZeroV is Kentucky's statewide voice on ending intimate partner violence in our homes and communities. We represent and support our 15 regional domestic violence shelters, referred to as member programs, that serve all 120 counties of the Commonwealth. We also work to address the systemic causes and far-reaching impacts of intimate partner violence by providing critical thought leadership on the intersecting needs of survivors and partnering with government agencies, nonprofits, and private organizations to make meaningful and lasting change.



**WE ADVOCATE** 

by amplifying the voices of survivors of intimate partner violence through our policy work and legislative efforts.

**WE SUPPORT** 

by providing safe, affirming, trauma-informed care for survivors of intimate partner violence through our network of fifteen regional domestic violence shelters serving all 120 counties in Kentucky.

**WE MOBILIZE** 

our members, partners, and the community

**WE EDUCATE** 

through training and technical assistance on intimate partner violence.

**WE EMPOWER** 

by providing survivors of intimate partner violence with housing and financial support so that they can live independently from their abusive partners.

and WE BELIEVE

ZeroV is grounded in the belief that intimate partner violence is a form of power-based violence and is part of a systemic pattern of oppression. We believe that we cannot eliminate intimate partner violence until we change the cultural and social norms that allow and sanction it. We must act together if we are to cut the violence in our state to zero. We are Kentucky united against violence.

### Our Work

Member Support

We strengthen advocates, programs, practitioners, and communities in serving and responding to survivors of intimate partner violence through training, technical assistance, data compilation, and a coordinated statewide donation campaign. Our largest training program, the Domestic Violence Advocate Certification Training, provides more than 200 advocates each year with 30 hours of in-depth training, equipping them with the knowledge and confidence they need to provide trauma-informed care to survivors.

#### Housing Program

Our nationally-recognized housing program works to provide short- and long-term housing solutions for survivors by providing technical assistance to our member programs and other agencies working to house survivors; providing housing subsidies and case management directly to survivors; and co-developing tax credit units to increase the inventory of housing stock set aside for survivors. In a broader context, our housing team also works to maintain relationships between various service providers to make it easier for survivors to access the services they need. The overarching goal of our housing program is to support survivors in achieving their goals so they can not only survive, but thrive.

#### Prevention

As part of our prevention efforts, we administer the Education, Accountability, And Change Program (EACP), formerly known as the Batterer Intervention Program (BIP). EACP's existence is required by state law and serves people who have chosen to participate or who have been court-ordered to participate. The program is designed to help people who abuse their partners develop nonviolent problem-solving and coping tools that allow them to live healthier lives. By investing in the EACP, we are taking a restorative and transformative approach to eliminating intimate partner violence.

#### Policy Advocacy

Our Policy Team advocates for and provides guidance around the creation of survivor-informed policies. We recognize that federal, state, local, and organizational policy decisions affect survivors' ability to reach and maintain safety and stability for themselves and their children. Through direct and grassroots lobbying as well as collaborative initiatives with various governmental, nonprofit, and advocacy organizations, our Policy Team ensures the needs of survivors are considered at the policy-making table.

#### Communications & Development

Through strategic communications and nurtured relationships, our Communications & Development team connects the hearts and minds of Kentucky to the work we do, the issues that matter, and the community-led solutions that create meaningful, lasting change. One of the Communications Team's responsibilities is ensuring our participation in Domestic Violence Awareness Month, Teen Dating Violence Awareness Month, and Missing and Murdered Indigenous Women's Day. The team also coordinates and promotes Shop & Share, ZeroV's annual statewide donation drive for member programs.



**ZeroV FY23 Metrics** 

At ZeroV, we help the helpers and support survivors, one training, one case, and one program at a time...







423
MEETINGS WITH EXTERNAL PARTNERS





47,371

SOCIAL NETWORKING IMPRESSIONS 1,088

TECHNICAL ASSISTANCE SERVICES PROVIDED



## FY23 Highlights

Our work creates meaningful change and lasting impact for survivors and our Commonwealth. Below are some of the highlights of our work in FY23.

#### **Member Support: Shop & Share 2023**

Shop & Share is ZeroV's annual, statewide donation drive put on in partnership with the First Lady of Kentucky, Kroger, and other regional grocery retailers. Each year on Super Bowl Saturday, member program staff and dedicated Shop & Share volunteers ask their local communities to "Shop" for what they need and "Share" an item with their local intimate partner violence shelter program. In 2023, Shop & Share raised nearly \$300,900 worth of in-kind and monetary donations.



#### **Member Support: Seeking Safety**

We enhanced our Seeking Safety training program in 2023 to make it accessible to more member program staff. Seeking Safety is an evidenced-based counseling model that helps women who have experienced both trauma and substance use disorder. This training revolutionizes the way our member programs' case managers, known as advocates, serve survivors with substance use disorder by giving them the confidence to provide traumainformed services. By creating a compassionate environment in which survivors can feel safe to talk to about anything, advocates can holistically address the needs of survivors.

#### **Data Reporting: Adopting Vela**

ZeroV member programs capture client demographics and services provided to survivors using Vela, our new data collection and reporting system. We switched to this system because it allows real-time access to data from our member programs and standardizes and streamlines the data collection process to create more precise and insightful reports. Now, we can compare data from programs across the state and across the country, better understand how funding translates into services provided, and find gaps in our services to better meet the needs of underserved and unserved populations.





#### **Public Policy: Advocating for Living Wages**

Member program staff need to be able to take care of themselves in order to take care of survivors. Based upon data we collected from programs about the income needs of their staff, we were successful in lobbying the general assembly for \$3.5 million dollar in new funding. This additional funding allowed member programs to provide much needed raises and health care benefits to advocates.

## FY23 Highlights



#### **Housing Programming: Expanding to Louisville**

A major housing win for 2023 was obtaining a \$745,815 grant from the Louisville Continuum of Care to expand our housing program to Louisville, an area currently underserved by housing resources dedicated to survivors. With this grant, we will be able to provide rental assistance and supportive services to a minimum of 35 households in Louisville between Oct 2023 and Sept 2024.

#### **Public Policy: Implementation of SB 271**

In 2022, ZeroV joined forces with partner organizations and Senator Whitney Westerfield (R) (Caldwell, Christian, Muhlenberg) to successfully advocate for a bill that mandated the creation of a unified, comprehensive domestic violence data collection process. SB 271 allows us to better track intimate partner violence crimes, protective order case filings and outcomes, and child abuse allegations where there is co-occurring intimate partner violence in the home. We contributed to the implementation of this bill throughout fiscal year 2023, resulting in the Criminal Justice Statistical Analysis Center's inaugural Annual Domestic Violence Data Report. As we continue to help refine this annual report, it will allow service providers and lawmakers to make decisions informed by a deeper understanding of the public health crisis of intimate partner violence.





#### **Service Provision Research Projects**

ZeroV has been partnering with the Pacific Institute for Research and Evaluation to conduct two research projects aimed at enhancing holistic services to survivors of domestic violence in Kentucky. The ongoing studies are to identify the impact of COVID-19 on health services delivery for survivors of DV, including experiences that differ based on intersecting identities and health concerns, and to assess alternatives to congregate shelter and identify opportunities for redesigning the delivery of shelter services that address health disparities. Final results are expected in the spring of 2024.

#### **Restoryation Project**

Restoryation is a national research project that began in response to the pandemic-prompted realization that there are deep inadequacies in our care structure and in our efforts to support care workers. The goal of this project is three-fold: to tell the collective story of the domestic violence prevention movement during the pandemic years; to share our visions for the next chapter of our journey; and to collect qualitative data that will help us provide member programs with the training and assistance they need to continue offering shelter and critical support services. Through story circles, Restoryation not only helped us gain a deeper understanding of the conditions under which program staff work, but also helped us make sense of the world, pass wisdom to the next generation, heal from losses, lessen the burdens of grief, and celebrate milestones of resilience. Restoryation data is being collected across 25 state and territorial domestic violence coalitions and will be analyzed to determine how advocates and their work were affected during the pandemic, what resilience strategies worked well, and how our care structure could be improved.



### Our Member Programs

Owensboro Area Shelter and Information Services (OASIS)

800-882-2873

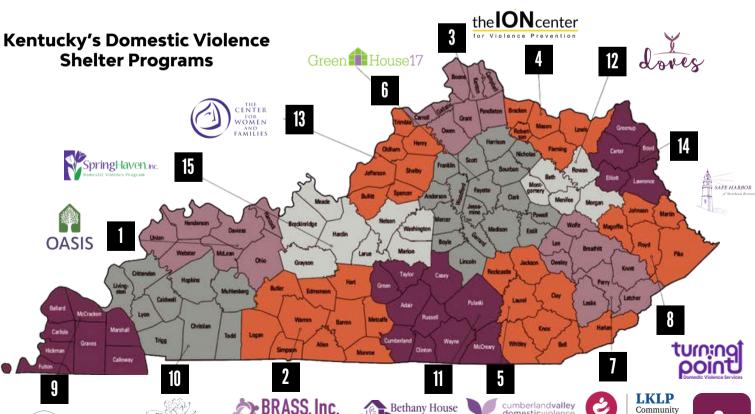
- Barren River Area Safe Space, Inc. (BRASS) | 800-928-1183
- The ION Center NKY | 859-491-3335
- The ION Center Buffalo Trace | 606-564-6708
- Cumberland Valley Domestic Violence Services | 800-755-5348
- Greenhouse17 | 800-544-2022
- **LKLP Safe House** | 800-928-3131
- Turning Point Domestic Violence Services | 800-649-6605

Sanctuary, Inc.

- Merryman House | 800-585-2686
  - **Sanctuary, Inc. |** 800-766-0000

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- Bethany House Abuse Shelter, Inc. | 800-755-2017
- DOVES of Gateway | 800-221-4361
- Center for Women and Families | 844-237-2331
- **Safe Harbor FIVCO |** 800-926-2150
- SpringHaven, Inc. | 800-767-5838



**Member Program Metrics** 

Our 15 Regional Domestic Violence Member Programs help survivors and their children connect the dots...



**12,363 SURVIVORS** 

received supportive services in the community.

734 CHILDREN

received supportive services in the community.

Programs responded to

**22,417** CRISIS CALLS

2,060 SURVIVORS

received transportation services.

**1,632** CHILDREN

received individual or group counseling services.

TON'I

**1,846 SURVIVORS** 

received shelter services

**4,823 SURVIVORS** 

received individual or group counseling services.

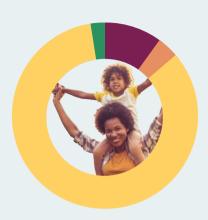
**7,688 SURVIVORS** 

received legal advocacy **1,189** CHILDREN

received shelter services

### **ZeroV FY23 Finances**

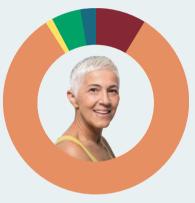




#### **Total Revenue**

\$20,892,550

- Federal Funding
- State Funding
- Pass Through
- Other



### **Total Expenses**

\$20,862,769

- Salary & Fringe
- Subawards to Member Programs
- Contractual Services
- Survivor Support
- Operations

Net Revenue Over Expenses \$29,782

Total Assets \$7,228,206

Total Liabilities **\$6,331,259** 

**Total Equity \$896,947** 

### DISASTER RELIEF FUNDS

A foundational belief of ZeroV is that we all need each other in the good times and the bad times. We demonstrated our commitment to this belief when we raised more than \$35,000 for survivors and staff members affected by the 2021 western Kentucky tornado and again when we raised \$1,668 for the communities devastated by the 2022 southeastern Kentucky floods. We trusted individuals to know what they needed and provided support accordingly, whether that was personal care supplies or money for utilities.

## Become a Zero Hero



We have the power to create a future free from violence, a future in which everyone can live and thrive in safety and peace. To do this, we must work together to address both survivors' immediate needs and the oppressive systems that perpetuate domestic violence. These systems, including racism, sexism, and any system that marginalizes people based on their identities, spark and perpetuate poverty, homelessness, violence, and abuse. Systems change work is prevention work. With your Zero Hero partnership, we can create meaningful, lasting change and zero-out violence in our Commonwealth.

# SURVIVORS NEED YOUR SUPPORT

Survivors living in or near poverty, or living with the fear of impending poverty, are often forced to choose between their family's physical or emotional health and meeting their basic needs.



#### HELP PREVENT DOMESTIC VIOLENCE. BECOME A ZERO HERO.



The cost of unexpected expenses and essential goods can create roadblocks on survivors' path to healing. When you donate to our Flex Funds, you can help survivors get ahead on their road to recovery.

Click here to become a Zero Hero Supporter



Help shift the narrative about domestic violence and survivors in Kentucky when you partner with us to support our special projects and events. Zero Heroes volunteer, donate, and amplify projects and events to help make meaningful change for survivors and our communities.

Click here to become a Zero Hero Sponsor



ZeroV works with community leaders, legislators, public health officials, and other partners to advocate for policies that clear the way for survivors and their families to live and thrive. As a Zero Hero, you can affirm the dignity and worth of survivors by supporting our policy work and grassroots advocacy.

Click here to sign up for Action Alerts

## Acknowledgements

#### THANK YOU TO OUR SPONSORS

- AMERICORPS
- ALLSTATE
- CABINET FOR HEALTH AND FAMILY SERVICES
- KENTUCKY HOUSING CORPORATION
- CONTINUUM OF CARE
- U.S. DEPARTMENT OF JUSTICE

- THE HEARST FOUNDATION
- TOYOTA
- U.S. BANK
- TEAM KENTUCKY FUND
- KENTUCKY JUSTICE AND PUBLIC SAFETY CABINET
- OFFICE ON VIOLENCE AGAINST WOMEN

#### OUR BOARD OF DIRECTORS

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- TORI HENNINGER | BRASS, INC.
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- BRIDGET STADTMILLER | THE ION CENTER BT
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- KECIA COPELAND | OUR COMMONWEALTH

OUR EXECUTIVE TEAM

- ANGELA YANNELLI CHIEF EXECUTIVE OFFICER
- MEG SAVAGE CHIEF LEGAL OFFICER
- AMY CONLEY CHIEF FINANCIAL OFFICER
- ANDREA MILLER CHIEF HOUSING OFFICER
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